



## **NAHAR NEWS | OCTOBER 2021**

## **ICCMA Congress 2021**

This month we had the pleasure to network with the Indian Corrugated Packaging fraternity at ICCMA Congress 2021. Focusing on the theme "The Changing Landscape – Adapting to the New Normal" the ICCMA Congress brought together industry experts and over 450 delegates to meet, connect and share insights on the recent developments in the industry along with exemplary panel discussions ranging from disruption in supply & demand patterns to optimising for the e-commerce world. We sure can say, it's never too late to learn!



Click here for a glimpse of the event!

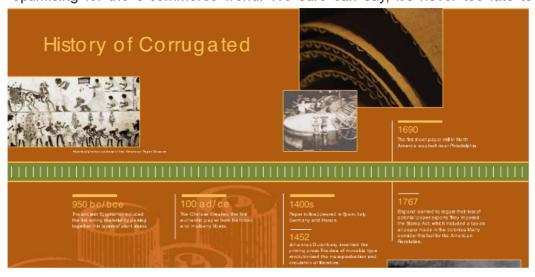




## **Timeline of Corrugated**

Starting this month, we'll include a section of our newsletter to educate our customers on the material they use everyday! Starting with where it all began, the early 1400s saw the appearance of paper mills for the first time & the year 1856 saw the making of corrugated material which was patented for lining in tall hats of Victorian Englishmen. Wow, right? 1894 saw the very first box & was approved for shipping cereals for the first time ever in 1903! With the advancements in machinery, the industry has been committed to serve retail end users with innovative supply chain solutions ever since.

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Kind Regards Nahar Family