



## NAHAR NEWS | MARCH 2022

### Tree Plantation Drive

Be it a go-green, corporate social responsibility, or carbon offset program; we at Nahar are committed to multi-dimensional enviro-socio-economical impact. A greener planet is a better planet so why not do it together? This activity certainly increased employee morale towards learning more & doing better! Here's our team doing their collective bit by vastly engaging in a very motivating exercise. Kudos to them!



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### **So we tried something new!**

Here we have a ZEBRONICS box with their ambassador printed in a single colour on our TOPRA GD 1632. This innovative style of printing not just attracts customer attention but amplifies the retailer experience too! So what are you waiting for? Stir up your marketing teams & plan how adding value to your outer packaging design can impact the bigger picture.



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### **Quality Training with Decathlon**

Always one step ahead when it comes to equipping your suppliers with the necessary know how! This month, yet again we had a quality training from Team Decathlon helping us take progressive steps towards achieving the goal of zero defects.

Kind Regards  
Nahar Family